



## Entry Criteria:

- You will need to achieve the pathway criteria, please see the prospectus for further information
- You will need to achieve a Grade 4 or above in English Language.
- Students who are currently studying Media should achieve a Grade 4 or above in the subject
- A background in Media is useful but not a requirement.

## Coursework/Examination Requirements:

AS Assessment      One examination worth 70% and coursework worth 30%  
A Level Assessment      One examination worth 70% and coursework worth 30%.

## Awarding Body/Specifications: EDUQAS

**Advanced Level (A Level):** Media Studies is the study of modern forms of mass communication like television, the internet or the music industry. The course is designed to draw on your existing media experiences and develop your own abilities to respond critically to the media. You will study a wide range of media products, learn how to use theories to analyse the media and will also be expected to research and create your own media products. This subject will help you understand the world you live in and the media's role within it. Throughout the course, you will develop your analytical and creative skills and consider issues ranging from representations, political bias and audience responses. You will also develop skills in research, written analysis and technological creativity.

### The following units will be covered on this course:

#### AS - Year 12 Units

**Unit 1: Investigating the Media** - The examination assesses media language, representation, media industries, audiences and media context. It consists of two sections.

**Unit 2: Investigating Media Forms and Products** - This examination assesses knowledge and understanding of media language, representation, media industries, audiences and media contexts. It consists of three sections.

**Unit 3: Media Production** - Non-Examination Assessment.

#### A Level - Year 13 Units

**Unit 1: Media Products, Industries and Audiences** - The examination assesses media language, representation, media industries, audiences and media contexts. It consists of two sections.

**Unit 2: Media Forms and Products in Depth** - The examination assesses media language, representation, media industries, audiences and media contexts. It consists of three sections.

**Unit 3: Cross-Media Production** - Non-Examination Assessment.

**Advanced Subsidiary (AS):** If you choose to study this subject for one year only you will be awarded the AS Level. You will cover the AS unit content and sit public examinations in Year 12.

**Progression:** If you are interested in a career in the Media, this is a valuable course, but even if you are not, the analytical and creative skills would be welcomed by a number of universities and careers.

**Opportunities:** You will have the opportunity to enter numerous media competitions run by the British Film Institute as well as being guided to take part in residential courses that they run. You will also have the chance to take part in the BFI Film Academy run by Creative Nation. You will also have the chance to watch screenings at Norwich Cinema City to complement the work you do in class.