

# AS/A Level Business Studies



## Entry Criteria:

- You will need to achieve the pathway criteria, please see the prospectus for further information
- You will need to achieve a Grade 4 or above in GCSE Mathematics.

## Coursework/Examination Requirements:

AS Assessments	Paper 1: 50% of AS	Paper 2: 50% of AS	
A Level Assessments	Paper 1: 33.3% of A2	Paper 2: 33.3% of A2	Paper 3: 33.3% of A2

## Awarding Body/Specifications: AQA

**Advanced Level (A Level):** Business Studies is a traditional A Level course. It allows students to investigate the business world by studying theory and analysing real business issues. This course will allow you to interpret, analyse and question the workings of the business world and the ways in which it affects our daily lives.

### The following units will be covered on this course:

#### AS - Year 12 Unit Content

- What is Business?
- Managers, leaders and decision making
- Decision making to improve marketing performance
- Decision making to improve operational performance
- Decision making to improve financial performance
- Decision making to improve human resource performance.

#### Assessments:

- Section A – Multiple choice
- Section B – Short answer questions
- Section C – Data response questions and case study and questions.

#### A Level - Year 13 Unit Content

- Analysing the strategic position of a business
- Choosing strategic direction
- Strategic methods: how to pursue strategies
- Managing strategic change.

#### Assessments:

- Section A – Multiple choice
- Section B – Short answer questions
- Section C – Essay questions
- Data response questions
- Case study and questions.

**Advanced Subsidiary (AS):** If you choose to study this subject for one year only, you will be awarded the AS Level. You will cover the AS unit content and sit public examinations in Year 12.

**Progression:** This is a particularly good choice for those wanting to go onto Higher Education after Sixth Form. Popular options include: Business Management, Accountancy and Finance or an Economics degree. It is also ideal for those wishing to undertake an Advanced Apprenticeship or for those wanting to start work upon the completion of their Sixth Form studies.

**Opportunities:** You could take part in a number of extra-curricular competitions to enhance your Business understanding. There is also the opportunity to participate in the Young Enterprise Scheme as part of the Enrichment Programme and the ICAEW Base Accountancy Competition.